

Economic Census: Industry Snapshot

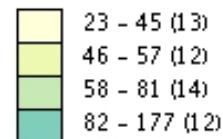
Beauty Salons (NAICS 812112)

DID YOU KNOW?

Beauty salons in the District of Columbia reported the highest sales per business in 2007 (\$529 thousand), while businesses in Arkansas reported the lowest (\$170 thousand). The national average was \$233 thousand.



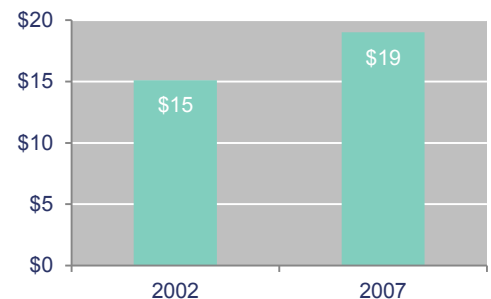
Receipts Per Capita (\$)



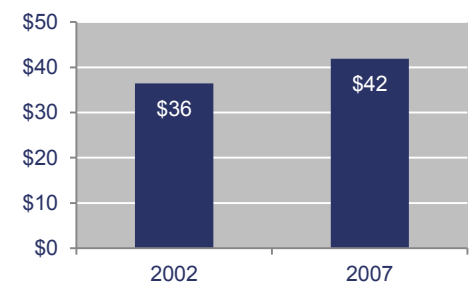
KEY INDUSTRY STATISTICS

| | 2002 | 2007 | % Change |
|--|---------|---------|----------|
| Number of establishments | 73,953 | 81,632 | 10.4% |
| Receipts/Revenue (\$ Millions) | 15,113 | 19,010 | 25.8% |
| Annual payroll (\$ Millions) | 6,754 | 8,318 | 23.1% |
| Total employment | 414,545 | 453,682 | 9.4% |
| Receipts/Revenue per establishment (\$1,000) | 204 | 233 | 14.0% |
| Receipts/Revenue per employee (\$1,000) | \$36 | \$42 | 14.9% |
| Receipts/Revenue per \$ of payroll | 2 | 2 | 2.1% |
| Payroll per employee (\$) | 16,293 | 18,334 | 12.5% |
| Employees per establishment | 6 | 6 | -0.9% |
| Receipts/Revenue per capita (\$) | 53 | 63 | 20.0% |
| Population per establishment | 3,889 | 3,692 | -5.1% |

RECEIPTS/REVENUE
(\$ BILLIONS)



RECEIPTS/REVENUE PER
EMPLOYEE (\$1,000s)



THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS
For more statistics on this industry, visit business.census.gov
Source: Economic Census; Economy-Wide Key Statistics File